

Philadelphia Nittany News

September 2008 • Volume 6, Issue 2

In this issue ...



Presidents Message

Ahh, football season is upon us once again. There is no other time of year when we as alumni come together more often than the fall season. It's the time of year when we gather with fellow Penn Staters to watch, cheer and reminisce about our glory days at Penn State. Freshman sendoffs, Nittany networking happy hours, homecoming, community service events and of course Tail Great parties fill our calendars during the months of August through December. *Continued on Page 3*



You are cordially invited to ...

The Liberty Ball promises to be an evening of elegance and enchantment complete with delicious three-course dinner, open bar, phenomenal entertainment provided by Second Vision, and fun. It will offer a fantastic opportunity for attendees to connect in a unique setting while promoting and supporting The Four Diamonds Fund through the Penn State Dance Marathon and ConKerr Cancer, A Case for Smiles. *Continued Page 2*



Philadelphia Chapter Wins Joint Group Award

The Philadelphia Chapter in conjunction with several area chapters was awarded the Penn State Alumni Association - Group Affiliate Award for Joint Activity. The award is presented to those groups that have distinguished themselves through exceptional program offerings. *Continued Page 4*



Member Spotlight: Pat Wicks

We'd like to introduce you to the newest Philadelphia Chapter Board Member, Patrick Wicks. As the new Director of Membership, Patrick hopes to use his Penn State Pride and his career as an Accounting and Finance Recruiter with Magellan Search Group to help grow our chapter. *Continued Page 3*

2008 Football Tail Great Schedule



Watch the Nittany Lions throughout the 2008 football season at the best Tail Great Parties in town! All games will be held at Mad River Bar & Grille, 126 Chestnut Street in Old City. Drink and food specials will be available for Chapter members. Not a member yet? Join now to ensure you're eligible for the discounts! *Continued Page 3*

Philadelphia Trustee Scholarship



The Philadelphia Chapter is offering **two (2) \$1,000 scholarships** to current Penn State students displaying financial need and academic excellence. Scholarship details and application are available on the home page of the Chapter's website; www.psuphila.org. Hurry **application** deadline of **October 1, 2008!**

You are cordially invited to ...

Liberty Ball 2009: A Knight for the Kids**February 7, 2009**

**The Franklin Institute
Philadelphia, PA
7:00pm—Midnight**

**A night of dinner, dancing and philanthropy
benefiting The Four Diamonds Foundation at
Hershey Medical Center &
ConKerr Cancer: A Case for Smiles
www.libertyball.org**

About the Liberty Ball

Now in its 4th year, the Liberty Ball promises to be an evening of elegance and enchantment complete with delicious three-course dinners, cocktail hour, phenomenal entertainment and Penn State fun!

All proceeds from tickets sales, silent auction, and donations large and small will be contributed to the Four Diamonds Foundation at Hershey Medical center and ConKerr Cancer: A Case for Smiles - our newest local partner organization.



The mission of the Four Diamonds Fund is to conquer childhood cancer by assisting children treated at the Penn State Children's Hospital and their families through superior care, comprehensive support and innovative research. The fund has helped over 2,000 families since 1972 and approximately 90 new families receive support each year.



ConKerr Cancer started when Cindy Kerr's son was diagnosed with cancer in 2002 and she began making pillowcases to brighten up his hospital room and to put a smile on his face. He loved it and so she began making pillowcases for other children on the Oncology Unit at Children's Hospital of Philadelphia. Since then the pillowcase project, A Case for Smiles, has grown in amazing ways. They have provided nearly 30,000 pillowcases made by thousands of volunteers from across North America and in South Africa.

Sponsorship Opportunities**Platinum Sponsor ~ \$5,000**

- ◆ Prominent signage at entrance and tables
- ◆ Public acknowledgement of event sponsorship
- ◆ 2 Complimentary tickets to event
- ◆ Full page advertisement in program book
- ◆ Large logo Advertisement on Liberty Ball website
- ◆ Certificate of charitable contribution

Gold Sponsor ~ \$2,500

- ◆ Prominent signage at entrance and tables
- ◆ Public acknowledgement of event sponsorship
- ◆ 1 Complimentary ticket to event
- ◆ Full page advertisement in program book
- ◆ Medium logo advertisement on Liberty Ball website
- ◆ Certificate of charitable contribution

Silver Sponsor ~ \$1,250

- ◆ Public acknowledgement of event sponsorship
- ◆ Half page advertisement in program book
- ◆ Small logo advertisement on Liberty Ball website
- ◆ Certificate of charitable contribution

Bronze Sponsor ~ \$750

- ◆ Public acknowledgement of event sponsorship
- ◆ Name listed in program book
- ◆ Name listed on Liberty Ball website
- ◆ Certificate of charitable contribution

Business Card Ad ~ \$250

- ◆ Business Card advertisement listed in program book
- ◆ Company name listed on Liberty Ball website
- ◆ Certificate of charitable contribution

Silent Auction Donation

- ◆ Donor name displayed next to silent auction item
- ◆ Donor name recognition in program book
- ◆ Donor name listed on Liberty Ball website
- ◆ Certificate of charitable contribution

**Ticket and sponsorship information available at;
www.libertyball.org.**

Interested in volunteering on the Liberty Ball committee? Please contact the Chapter; info@psuphila.org

President's Message

By Jamie Nelson

Continued from Pg 1...

Take advantage of these opportunities and partake in not only the largest alumni association with over 160,000 members, but the largest concentration of Penn State alumni in the country. There are roughly 70,000 dues paying members of the Penn State Alumni Association in the Greater Philadelphia area and those are the alum that we know about ...

I can't help but get fired up when I think about the 200+ people expected in attendance at our football tail great parties, the Nittany networking events and the fight against pediatric cancer that the Chapter will once again take on with the 4th annual Liberty Ball. But all of these great accomplishments aren't possible without you. Not only does the Chapter need your active membership but volunteer time. Come check us out, join the Chapter, get involved and ensure that the Nittany network in Philadelphia remains strong.

Get Your Roar On!

Jamie D. Nelson '02 Psy

Member Spotlight: Pat Wicks

Cont. from Pg 1 ...

Although he is a new face for the board, he may be a familiar face to you, as he has been attending the Tail Greats at Mad River for the last few seasons (when not cheering for the Nittany Lions in Beaver Stadium). If you still don't recognize him, you may recognize a few of his postings trying to buy or sell tickets on our website's (www.psuphila.org) message board section.



Patrick has helped to bring some of the chapter's new ideas to light our new facebook.com friend (aptly named Penn State Philly) and our soon to be new MySpace Page are just two of our new initiatives that he is spearheading. If you have any ideas to help us grow our chapter, please feel free to e-mail Patrick at membership@psuphila.org and let him know your thoughts. Next time you see Patrick at an event say "Hi" and welcome him to the chapter.

*If you or someone you know would like to appear in the Member Spotlight, please contact member@psuphila.org.

2008 Football Tail Great Schedule

by Jamyra Perry

Cont. from Pg 1 ...

Tail Greats will begin 30 minutes before kickoff for every PSU game. Join the madness as we cheer on our favorite team. Enjoy great drink specials and a one of a kind Penn State menu that includes Creamery Ice Cream and Stickies. Does it get any better than Penn State Football, Stickies, and Beer? We don't think so!!! A PSU Philly Alum Rep will be on hand at every game to answer any questions. For more info or updates go to www.psuphila.org or contact Jamyra Perry at activities@psuphila.org.



This just in ... Mad River will be hosting Nittany Lion Football Ticket Raffles each game watch, you could win TWO tickets to the following weeks game!!

2008 Football Schedule

August 30 - Coastal Carolina - 12:00 BTN
September 6 - Oregon State - 3:30 ABC
September 13 - at Syracuse - 3:30 ABC
September 20 - Temple - 12:00 BTN
September 27 - Illinois - 8:00 ABC, ESPN or ESPN2
October 4 - at Purdue
October 11 - at Wisconsin - 8:00 ESPN or ESPN2
October 18 - Michigan - 4:30 ESPN or ESPN2
October 25 - at Ohio State - 8:00 ABC, ESPN or ESPN2
November 8 - at Iowa
November 15 - Indiana
November 22 - Michigan State



For more schedule info go to <http://gopsusports.cstv.com/>

Nittany Networking @ North Bowl Lanes

by Melissa Quintana



On May 12th local Penn Staters joined the Philadelphia Chapter for a night of networking and bowling at North Bowl Lanes in Northern Liberties, Philadelphia. Although it was stormy outside, that didn't stop the truest Penn Staters from coming out and having a good time! Friendly competition went on for some as others enjoyed the casual atmosphere of North Bowl Lanes with a chilled beverage at hand and some tator tots - yes, we said tator tots! North Bowl mixes in one of favorite past times with the best snacks one can remember as a kid! What's better than bowling and tator tots??? Not too much!!

If you weren't able to make it to our Summer Nittany Networking, stay tuned as our fall event is approaching soon, more details to come!!

Area Chapters win PSU Alumni Group Affiliate Award

By Jamie Nelson

Continued from Pg 1...

The award recognizes the collaborative efforts of affiliate groups that most effectively support the mission of the Penn State Alumni Association. A program grant of \$250 will be awarded the Chapter on November 18th Alumni Council Dinner. Last fall local chapters, alumni interest groups and alumni societies hosted pre-game activities before the PSU vs. Temple game in Philadelphia. Congratulations to all of the alumni groups - we are sure this will be one of many future group collaborations. The Philadelphia Chapter has previously been awarded the PRIDE award in 2006 and Communications award in 2007 from the Alumni Council.



We are ... Looking for YOU!!!

Board of Directors & Committee Members



Board of Directors:

- Scholarship & Student Outreach
- Professional Development
- Community Service
- 2009 Liberty Ball Chair

Committee Volunteers:

- Activities
- Communications
- Community Service
- Membership
- Professional Development
- Scholarship & Student Outreach

Our Philadelphia Chapter is seeking motivated, organized and Penn State Proud Alumni volunteers to help grow the Chapter! If you bleed blue & white, find yourself the lead in social planning situations, and are looking to foster friendships and maintain the feel of the Penn State community in the Philadelphia area we have the spot for you! Are you a recent grad?? Here's your chance to stay connected to PSU and help us make a difference in the Philadelphia community!! Not so recent grad? Here's your chance to reconnect with old pals and make new Penn State friends.

Please contact Chapter President, Jamie Nelson; president@psuphila.org
for more information to be a general volunteer.

The Chapter's mission; To unite and maintain a network of Penn State alumni,



Freshmen Sendoff 2008

By Jason Mattia

On Saturday, August 9th, the Philadelphia Chapter of the PSAA hosted the 6th annual Freshmen Send-off at the First Philadelphia Charter School. Over 150 freshmen and their families joined us for lunch and an afternoon of excitement. Our program started off with lunch from Pita Pit, a Penn State student's late night favorite, and went right into a short pep rally. Before we knew it the students were chanting with us, "We Are Penn State."

A number of information sessions were available to parents and students, ranging from Penn State Athletics to Student, Greek Life, and general sessions where families could ask any question they had about their first year at Penn State. The students were incredibly receptive and engaging. You could tell they were excited to have the Penn State experience, and our goal was to teach them how to get the most out of it. The word of the day was opportunity; the message, seek out and take advantage of all the opportunities Penn State has to offer.

To end the day we gave out some great Penn State gifts and clothing by testing them with a few trivia questions to see what they learned in a few short hours.

Thank you to all of our volunteers, the African American Alumni Organization, and Fast Start for your support in making this event a success. Thank you also to Pita Pit, Lions Pride, The Student Bookstore, and The Family Clothesline for your generous contributions to the 2008 Philly Freshmen Send-off. Also, we want to express our extreme appreciation to the First Philadelphia Charter School and its staff for providing a great facility and accommodations that allowed our event to go smoothly.

Good luck to the Penn State class of 2012!

Parent and students answer
Penn State trivia at the 6th
annual Freshman Sendoff
August 9, 2008



How to stay connected to your Philadelphia Chapter



Connect with us on ALL of your
social and professional networks!!

Search our email ... psuphilly@yahoo.com and
add us as your 'friend' ... 'buddy' ...
whatever you'd like to call us, just connect with us!!



For more information on how to connect via social network,
email blast or website
contact **Pat Wicks** @ member@psuphila.org.

DID YOU KNOW?

Membership in the Philadelphia Chapter is separate from membership in the Penn State Alumni Association. While we encourage membership in both organizations you need not be a member of one to hold membership with the other. Membership with the Alumni Association does not include membership with the Chapter.

MEMBERSHIP APPLICATION		
APPLICANT INFORMATION		
Name:		
Date of birth:	Phone:	Mobile:
Current address:		
City:	State:	ZIP Code:
Email:		
Degree:	Class Year:	
MEMBERSHIP TYPE		
<input type="checkbox"/> Single Annual Membership \$15.00		
<input type="checkbox"/> Family Annual Membership \$20.00		
<input type="checkbox"/> Recent Grads (within 2 years) \$5.00 Class Year:		
<input type="checkbox"/> Senior Citizen's discount (65 years or older) \$5.00 discount off membership type		
SUBMITTAL PROCESS		
<p>Once you have completed this form, please detach and send with membership dues, check, or money order payable to: The Penn State Alumni Association – Philadelphia Chapter PO Box 21233 Philadelphia, PA 19114</p> <p style="text-align: center;">Or send electronically to Patrick Wicks, Membership Director at member@psuphila.org with membership dues sent via US Mail to the PO Box listed above, or through our website using PayPal.</p>		

Penn State Alumni Association
Philadelphia Chapter
PO Box 21233
Philadelphia PA 19114

